

## Private Label Awards 2019 Results



1. Responsible Approach to Private Label: Azbuka Vkusa, Nasha ferma.
2. Best Package Design of Private Label: METRO Cash&Carry, METRO PREMIUM.
3. Breakthrough of the Year: Lenta.
4. Best Private Label for Food Products: Auchan, Krasnaya ptitsa.
5. Best Private Label for Non-Food Products: Lenta, Home Club.
6. Best Private Label in its segment. Cosmetics And Perfumery: SEMI`YA, Belana care.
7. Best Private Label in its segment. Drogerie: Ulibka Radugi, Atto.
8. Best Private Label in its segment. Pharmacy: Rigla, Bud zdorov.
9. Best Private Label in its segment. Children Products: Perekrestok, KOKORO.
10. Best Private Label in its segment. Home and Repair Products: Leroy Merlin, INSPIRE.
11. Best Private Label in economy price segment: Fix Price, O`KITCHEN.
12. Best Private Label in medium price segment: Azbuka Vkusa, Prosto Azbuka.
13. Best Private Label in premium price segment: Auchan, Zolotaya ptitsa.
14. Development of Private Label in a regional chain: Maxi, Sity boyarin.
15. Best Department of Private Label: Azbuka Vkusa.
16. The Buyer's Choice: Ulibka Radugi.
17. Best Manufacturer of Private Label for Food Products: PiR-PAK.
18. Best Manufacturer of Private Label for Non-Food Products: Drylock Technologies / Hygiene Technologies.
19. Effective Development of Contract Production: ZetTechnology.
20. Dynamic Development of Contract Production and Private Label: AFALINA.
21. Partner of the Year - Long-Term and Effective Cooperation: Meat producing factory ECO.
22. Best Foreign Manufacturer of Private Label: Galil Chemicals LTD.