

IPLS 2020: GREAT IDEAS MEET PRODUCTIVE NETWORKING 7th ANNUAL INTERNATIONAL PRIVATE LABEL AND CONTRACT PRODUCTION SHOW

Media release

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[IPLS](#) is a spacious annual B2B event that brings together 150+ private label trendsetters from 19 countries to showcase novelties, share business expertise and encourage partnerships. On April 8th and 9th, 2200+ unique IPLS visitors are expected at Crocus Expo in Moscow, Russia to network at the show and to take part in [Private Label & Contract Manufacturing Conference](#).

The show includes Food and Non-food product categories, Packaging & Design, HoReCa, Eco & Organic. The most popular product categories in 2020 – Cosmetics, paper products and personal hygiene, household chemicals, pharmacy goods, pet food, pharmaceuticals, food additives, groceries, confectionary and bakery, superfoods. [Private Label Gallery](#) will present novelties by federal and regional retailers while manufacturers will fill a separate [Novelty Lab zone](#) with their new launches. The [Private Label Awards](#) ceremony will also take place during the show.

A unique opportunity to join both local and global private label community, IPLS 2020 is also a trend book of high demand solutions. Our special [Healthy In-Store](#) section is where innovative organic products can be found including foods and raw materials, cosmetics and clothing, goods for children, interior items and elements, bio packaging, and more. Joining IPLS means effective integration into the world of quality consumer and business supply & communications.



A great benefit for IPLS participants: Top market players and experts will speak at business events and overviews during the show including the [Private Label & Contract Manufacturing Conference](#) at **Retail Connect**.

All attendees are welcome to set meetings via [online services](#), our fast track for finding new clients and potential partners, and getting the most of the show days. The IPLS online services include Online Registration (available on portable devices of any kind), Individual stand list (exhibitor directory + recommendations provided by email), Exhibitor directory and the [Reed Click mobile app](#). A perfect toolkit for seeking and sharing business expertise and inspiration, and for networking with colleagues and counterparts from all around the world.



Priceless new knowledge, a helicopter view of the industry and the market, productive contacts and partnerships. These are doubtlessly strong reasons to join IPLS 2020 and to enjoy extended strengths and opportunities for sustainable business growth.

End of release

Note for editor

IPLS is the only specialised exhibition of contract manufacturing services and private labels in Russia and the CIS that gathers more than 2000 market professionals including local and international retailers, to choose goods that will appear under their own brand in the multi-format and specialised retail chain stores, pharmacies, fashion retail stores, DIY, household and computer equipment stores, children`s goods.

Organiser:

Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants.

Our events, organised by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world.

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